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STRATEGIC OBJECTIVE #12 (SO12)

(Conflict Reduced in Mindanao and Other Areas Vulnerable to Violence)



MINDANAO FRUITS EXHIBITED IN SHENZHEN, CHINA. The exhibit of Dole Inc., one of the country's top exporters of fruit products, attracts the attention of Chinese buyers and importers participating in the 4th China Consumer Goods and Procurement Fair in Shenzhen, China. Several international retailers participated in the fair, including Wal Mart, Carrefour, Tesco, Ikea, and Aeon. The delegation received assistance from the Department of Trade and Industry and USAID's Growth Equity in Mindanao (GEM) Program, the delegation and was composed of selected regional exporters including Marsman-Drysdale, Chiquita-Unifrutti Philippines and Profood International. (GEM Program)

(Source: Manila Bulletin, 2/5/06, page B2)